

KMC Social Media Calendar Sample

KMC May 2019					
Media	Type	Topic	Post Content	Link/Image	Date
Week 1					
LinkedIn / Facebook	KMC Content		In this volatile market, OEMs and Tier 2 and 3 providers of manufactured assemblies need to establish some level of stability. It's the only way to manage high volumes of parts with reduced risk of excess or	https://www.kmc-mfg.com/creating-stability-in-an-unpredictable-market/	June 3-7
Week 2					
LinkedIn / Facebook	Industry news		Investing in advanced equipment is one way to meet current market demands, and the punch/laser combination machine is one such option to remain competitive.	https://www.canadianmetalworking.com/article/fabricating-the-added-benefits-of-punch-laser-combination-machines	June 10-14
Week 3					
LinkedIn / Facebook	Industry news		Developing a plan sensitive to commercial opportunities and risks, amassed through close collaboration between both internal and external partners, is critical.	https://www.supplychainonline.com/2017/09/forecasting-in-supply-chain.html	June 17-21
Week 4					
LinkedIn / Facebook	Industry news		The most effective companies will be those applying cutting-edge technology to enhance their real-time understanding of activity in complex supply networks.	https://www.industryweek.com/planning-forecasting/how-build-anticipatory-supply-chain	June 24-28